

Company Profile

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content – communication – culture
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Introduction

Would you like to build up your reputation on the German market and increase the awareness of your business?

Then, we are pleased to offer our knowledge in journalism and communication.

As a flexible team of experienced journalists and PR-managers we are focusing on your communications' requirements: from a single text up to your entire communications' concept.

We create professional content for special interest magazines or websites, we sharpen your company profile or support you with a wide range of public relations services.



We offer...

- profound journalistic working experience for agencies, publishing houses and companies
- profound public relations' working experience for agencies, organizations and companies
- well established contacts to the German media
- special expertise in intercultural communications
- language skills in English, French, Spanish and Chinese



We are...

- specialists for journalism and communications tasks
- a lean organization with low overhead costs, short decision making ways, direct communications and high efficiency
- well connected with a network of personal and longstanding relations to national and international cooperation partners

We are standing for...

- professional communications solutions tailor-made to the needs of our customers



Our services

- content
From consulting to implementation, from print media to online-publications: We deliver appealing content according to your target group, according to your target media.
- communication
professional content for your corporate communications, press releases and media relations
- culture
Intercultural communications and text adaptations, especially for foreign companies heading for the German market.



content

Be content with the content – this is our objective.

We provide appealing content for your publications – according to your target group, according to your target media. Our services comprise:

- journalism (Print and Online)
- content consulting
- content management
- content providing
- Editing, adaption and optimization of already existing publications



communication

We put your company into perspective and sharpen your profile.

In order to increase the awareness of your company in the public we do the following:

We provide your customers, partners and the media with a wide range of interesting information about your company. Our services comprise:

- Consultancy, strategy development, conception
 - Creating texts for your corporate communications
 - Press releases
 - Press kits
 - Content consulting and content management
 - Development of business letters, brochures, etc



culture

We help to establish your company on the German market.

To deal with information and communication in a foreign business context is not always easy. As German native speakers and communication specialists we find the right words in the right context – and we support you with the relevant media placement.

- Consultancy and strategy development,
- Texts for your corporate communications
- press releases
- Identification of relevant media lists
- media placement



**Thanks for your attention –
We are looking forward to hearing from you.**

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